

ARTEM COIN (\$ARTEM)

A DIGITAL CURRENCY FOR ART, NFTs AND REAL-WORLD ASSETS



ARTEM Coin (ARTEM) is a revolutionary cross-chain cryptocurrency designed to redefine access to curated art, luxury collectibles, and cutting-edge NFT marketplaces. Created by ARTEM AG, based in Zug, Switzerland, ARTEM integrates the worlds of traditional and digital art with innovative technology, creating seamless, secure, and rewarding experiences for art enthusiasts, collectors, and creators.

WHAT IS ARTEM?

CORE ATTRIBUTES OF ARTEM

Value

ARTEM operates on Ethereum (ERC-20), with cross-chain interoperability on Solana, BSC, BASE and supports diverse art and NFTs ecosystems.

Access

Unlock exclusive access to exhibitions, curated art drops, luxury goods, and immersive experiences across platforms like HOFA.io, Kreation.io, and House of Luxury.

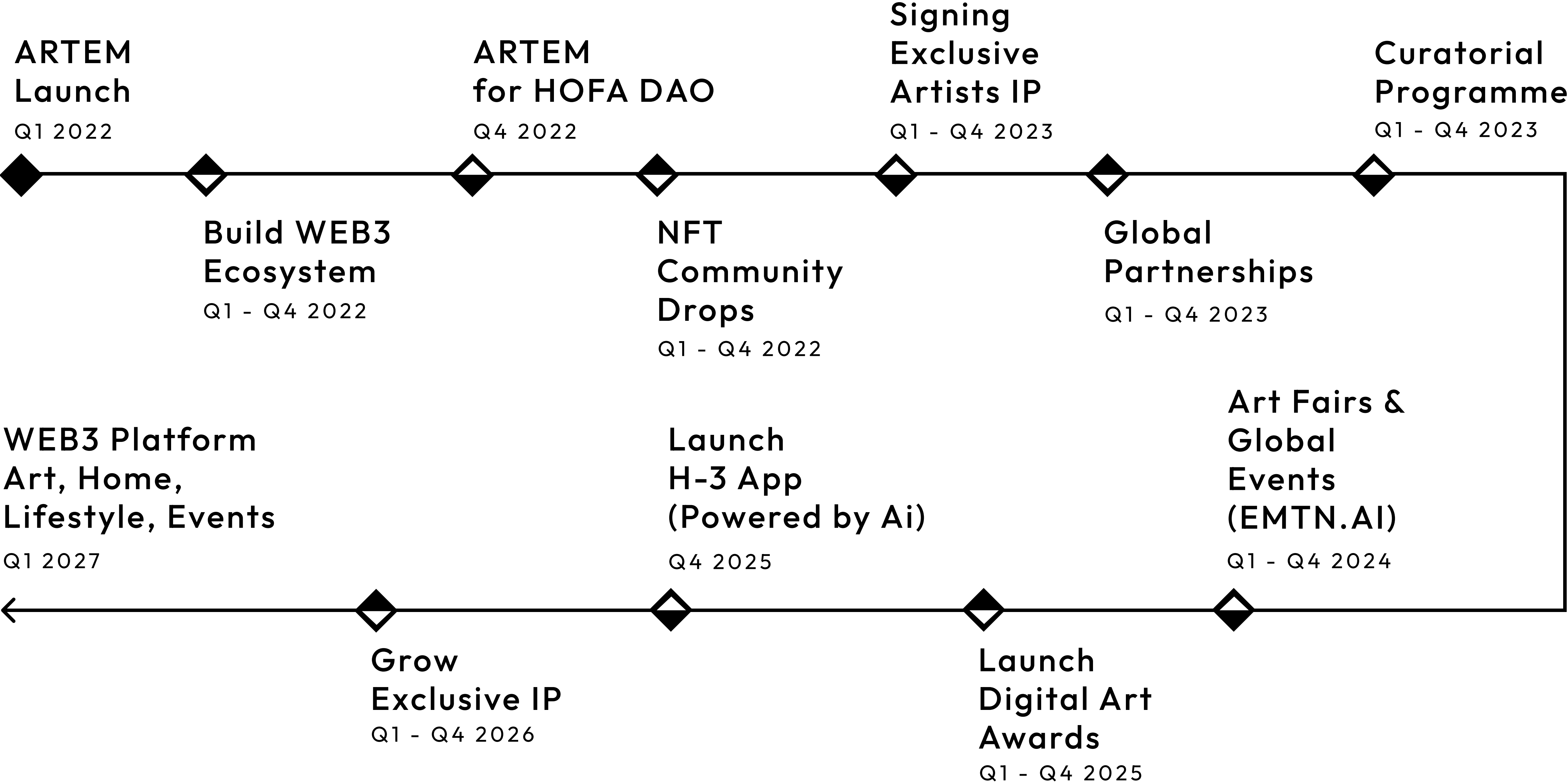
Rewards

Earn ARTEM through transactions, art streaming royalties, and platform engagement.

Membership Perks

Benefit from exclusive rewards, VIP experiences, and loyalty incentives.

ARTEM ROADMAP



HOW DOES ARTEM WORK?

ARTEM is designed to streamline access and ownership in the art world through its blockchain infrastructure, ensuring security, authenticity, and transparency for all participants.

USE CASES

1 Art Marketplaces

- Access physical and digital artworks authenticated through NFTs via HOFA.io.
- Participate in exclusive auctions and acquire limited-edition collectibles.

2 H3 App Integration

- The H3 app introduces a novel approach to art streaming. Users can enjoy digital exhibitions and experiences while creators earn royalties paid in ARTEM, powered by Gemini AI.
- The platform empowers artists and galleries to monetize their works through streaming-based royalty models.

3 Curated NFT Platforms

- HOFA.io: The first NFT auction house from a major gallery, bridging Ethereum, BSC, BASE and Solana ecosystems.
- Kreation.io: A Solana-based platform hosting premium drops from athletes, musicians, and creators.

4 Reward Ecosystem

- Customers and creators earn ARTEM through transactions, art sales, and participation in the ecosystem.
- Users can stake for 10% APY and spend ARTEM for digital and physical collectibles.

REVENUE MODELS

ARTEM introduces multiple revenue streams designed to support its growing ecosystem and deliver sustainable value to token holders. These include traditional art sales, innovative digital models, and platform fees.

PLATFORM FEES

5%

Fee on transactions
within the ecosystem.

Merchandise and Services

Payments made in ARTEM for official merchandise, collaborations, or services contribute to its utility.

Brand Licensing

Revenue can come from licensing agreements with third parties who want to use ARTEM for their applications or products within the ecosystem.

Collaborations

Partnerships with other brands, such as those creating NFT drops, or exclusive content requiring ARTEM for access, drive utility and, indirectly, ecosystem revenue.

PRIMARY REVENUE SOURCES

H3 APP & ART STREAMING

Transaction Fees

Revenue from transactions on HOFA.io, Kreation.io, and other ecosystem platforms.

Art Streaming Royalties

Artists and creators earn ARTEM for their works streamed through the H3 app, enabling passive income and continuous monetization of digital art.

NFT Minting Fees

Fees for creating and listing NFTs on curated platforms.

Auction Revenue

Bidding fees and sales commissions from live and online auctions.

Private Sales

Curated private transactions for high-value art and luxury collectibles.

Subscription Services

Premium memberships and curated art streaming plans on H3.

Curated Sales Collections

Revenue from exclusive art collections sold as bundles.

Affiliate Program

Partnerships with global retailers and brands.

H3 App Transactions

In-app purchases, premium content access, and integration fees.

ECOSYSTEM HIGHLIGHTS

The H3 app bridges the gap between physical and digital art by offering art streaming services. Users can explore virtual galleries, immersive art displays, and exclusive artist content, while creators earn royalties in ARTEM. This innovative model incentivizes artists to digitize their work and expand their reach to a global audience.

The H3 app connects art lovers to HOFA’s ecosystem through seamless technology:

Streaming and Casting

View curated exhibitions and live events on mobile devices or cast to Apple TV, Chromecast, and other platforms.

Live Panel Talks

Engage directly with artists and industry leaders.

Art Royalty Models

Artists earn royalties from streamed and showcased content, paid in ARTEM.

Key Features include:

Digital streaming of curated art collections with AI sales assistant powered by Gemini Ai.

Royalty payouts in ARTEM, ensuring fair and transparent compensation.

In-app purchases for premium experiences and collectible content.

Introduces a tiered membership system offering privileges such as:

Exclusive access to exhibitions, panel talks, and VR displays.	Monthly NFT drops and artist-signed collectibles.	Rewards for Community Contributions: Earn ARTEM for participating in governance initiatives, voting, and events.	Governance Tools: Propose and vote on initiatives shaping the future of HOFA and ARTEM.
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HOFA platforms offer streamlined consignment processes:

Upload Tools	Valuation Options	Real-Time Updates
Simplify listing for both digital and physical artworks.	Automated tools supported by optional curator reviews.	Track sales progress with push notifications.

Blockchain-Backed Security

ARTEM ensures every asset is authenticated and secured through blockchain technology, guaranteeing originality and tamper-proof ownership records.

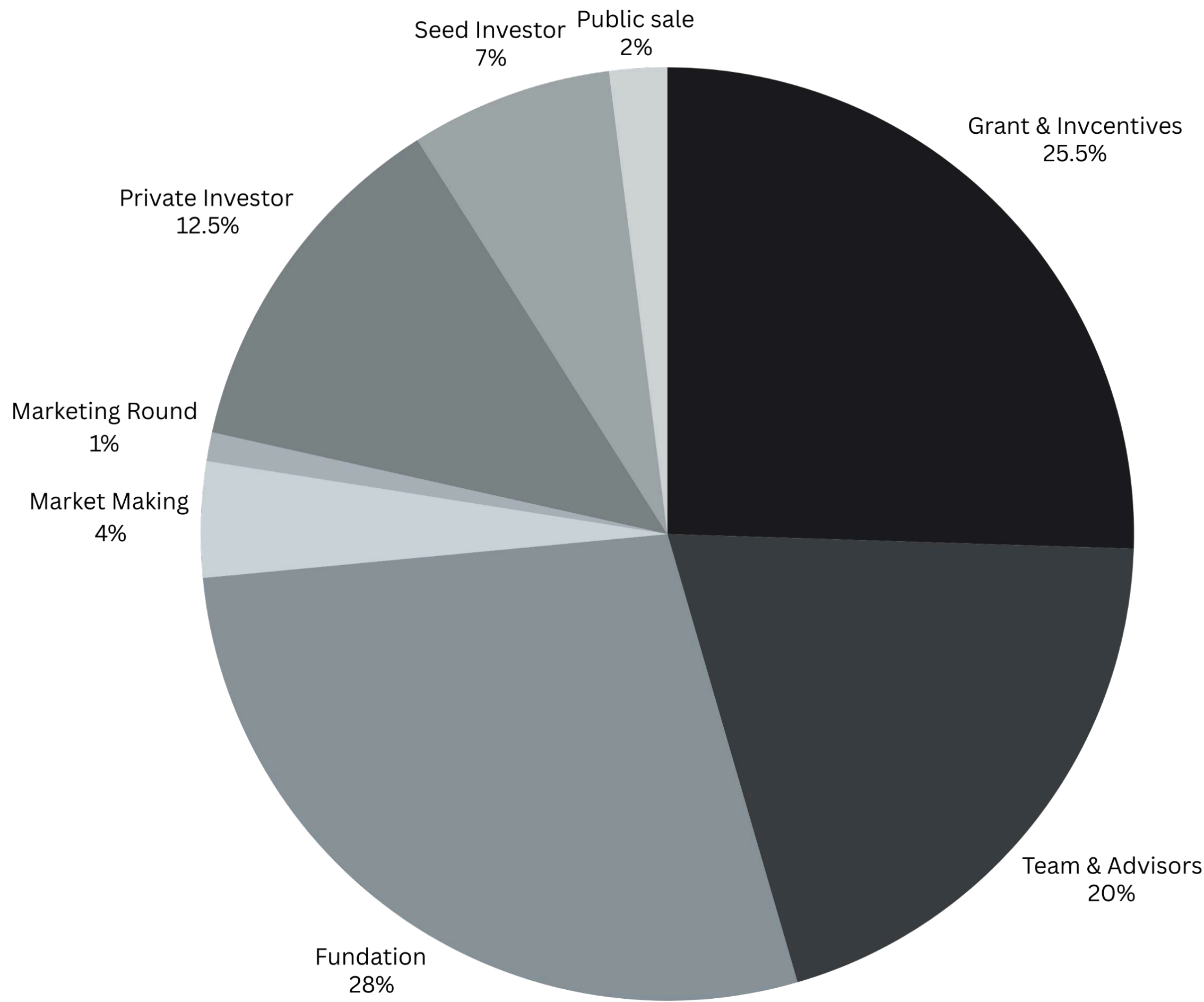
INTEGRATED GLOBAL NETWORK



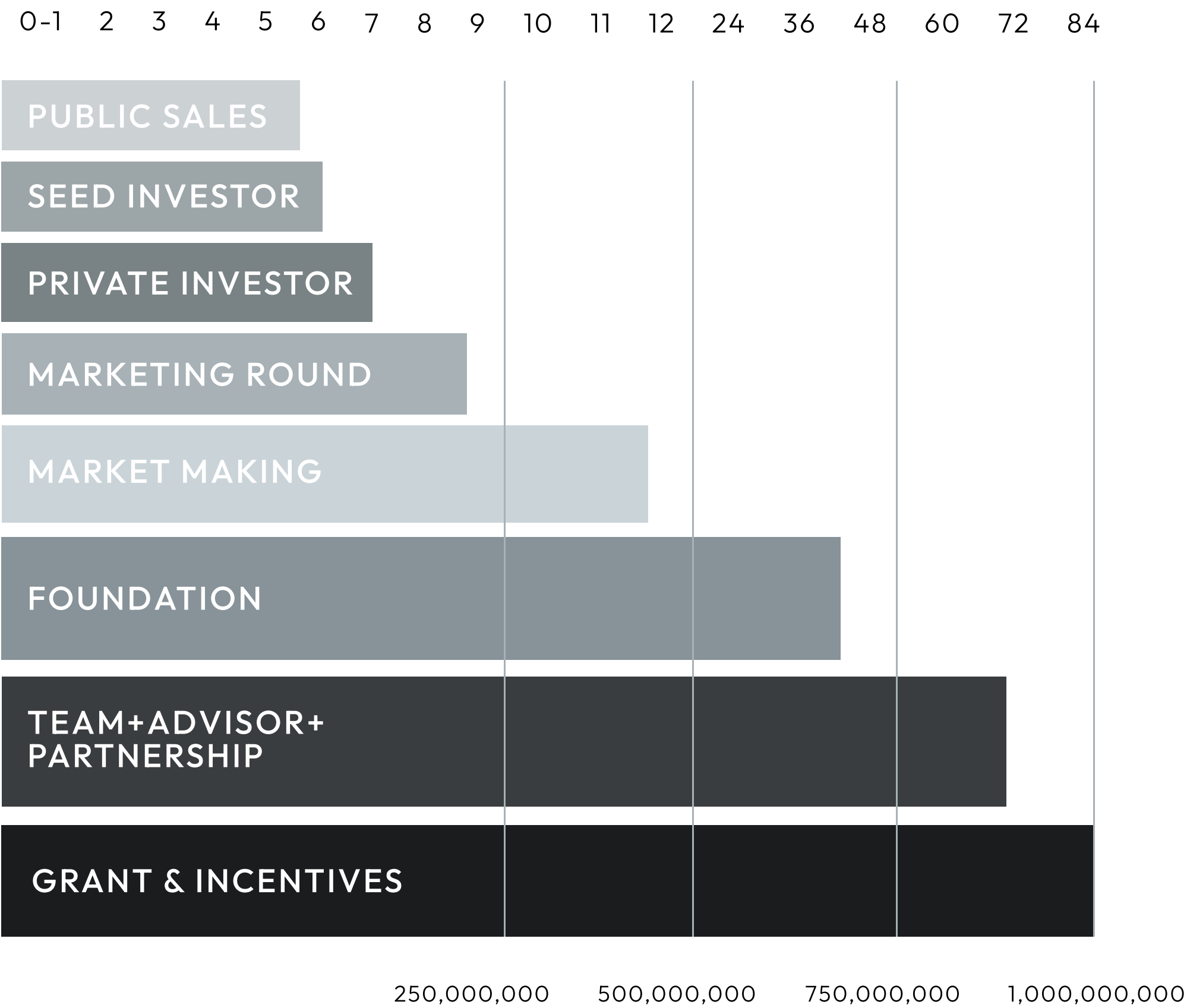
Partnerships

TOKEN DISTRIBUTION

The ecosystem connects artists, collectors, galleries, and brands worldwide, including partnerships with leading retailers like Harrods, Saks Fifth Avenue, and Net-a-Porter.



ARTEM Vesting Schedule



Token Vesting Schedule %

	0-1	2	3	4	5	6	7	8	9	10	11	12	24	36	48	60	72	84		
PUBLIC SALES	25%	3 Months Cliff			25%	25%	25%													
SEED INVESTOR	4%	3 Months Cliff			Linear Vest - 30 Months (3.2%)															
PRIVATE INVESTOR	10%	3 Months Cliff			Linear Vest - 12 Months (7.5%)															
MARKETING ROUND	10%	3 Months Cliff			Linear Vest - 12 Months (7.5%)															
MARKET MAKING	100%																			
FOUNDATION	5 Months Cliff					Linear Vest - 40 Months (2.5%)														
TEAM+ADVISOR+PARTNERSHIP	12 Months Cliff												20%	20%	20%	20%	20%			
GRANT & INCENTIVES	Linear Distribution - 6 Years (1.4%)																			

ARTEM’s tokenomics are designed to promote utility, engagement, and long-term growth:

Digital Currency ARTEM powers transactions across all HOFA platforms and marketplaces.	Reward Distribution Incentives for users, creators, and stakeholders through loyalty programs.	Sustainability Transparent smart contracts and audited protocols ensure integrity and fairness.
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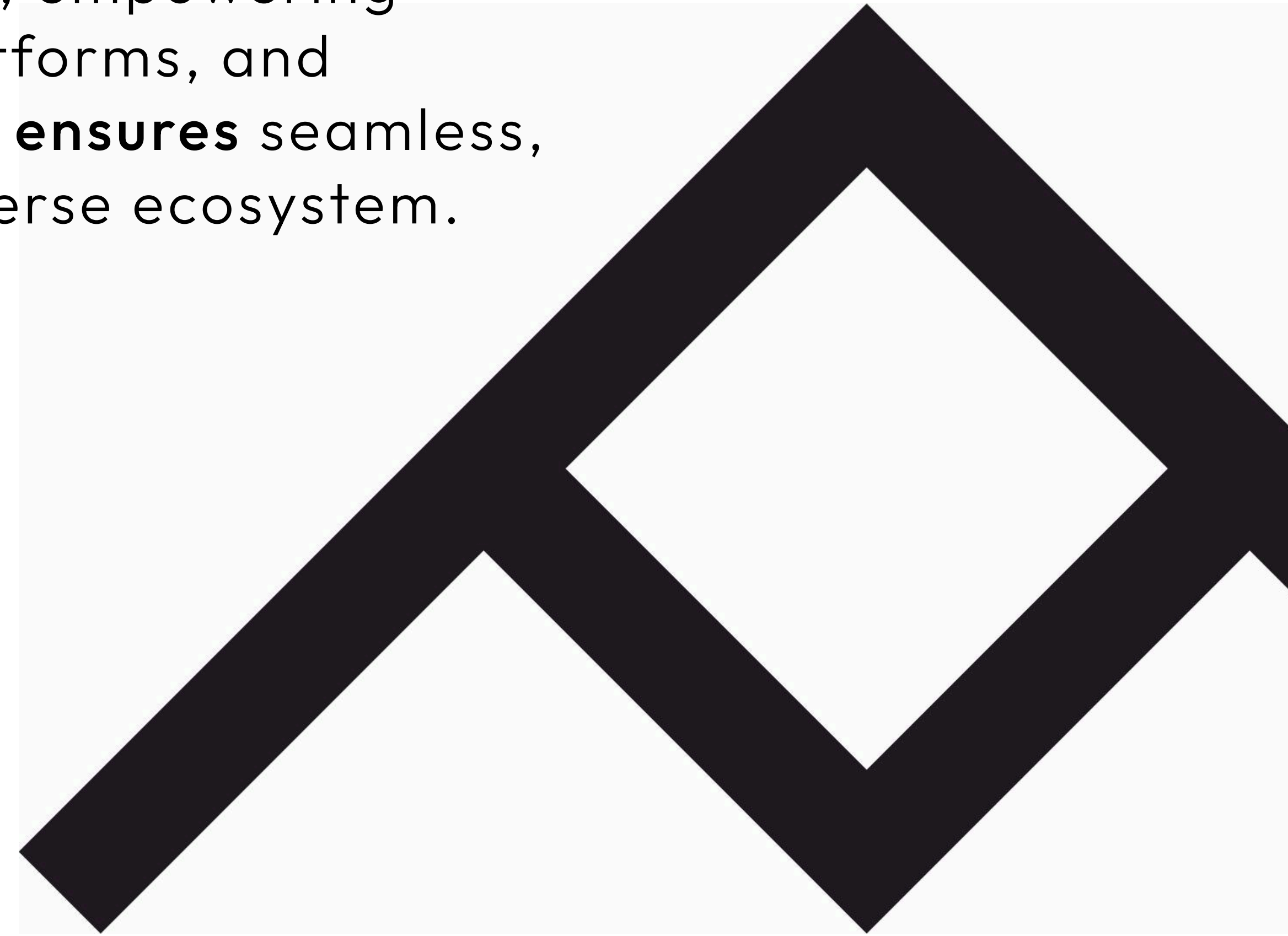
The ARTEM ecosystem supports a variety of revenue streams, ensuring long-term growth and value creation:

1 Traditional Revenue - Curated art sales. - Private and auction-based transactions.	2 Digital Revenue - NFT minting fees. - Bidding charges for auctions.	3 Art Streaming Royalties - Paid in ARTEM to artists whose works are streamed via the H3 app.	4 Premium Experiences - Access to limited-edition drops, immersive VR exhibitions, and metaverse events.	5 Affiliate Revenue - Commissions through partnerships with global retailers and luxury brands.
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OUR MISSION

ARTEM bridges traditional and digital art worlds, empowering creators and collectors with innovative tools, platforms, and rewards. Through blockchain technology, **ARTEM ensures** seamless, **secure**, and **rewarding interactions** across its diverse ecosystem.

Join us in redefining the art and collectibles market for a new era of creativity and innovation.



DISCLAIMER

The Purchaser is aware that many questions regarding legal and tax aspects of a token sale, the transfer and use of tokens and the trading of tokens remain open at this time. The Purchaser is also aware that the purchase of cryptographic tokens or coins is a high-risk investment and Purchasers should therefore only invest a small proportion of their total assets in such high-risk investments in order to be able to bear any total losses. The Purchaser itself must carefully consider and evaluate all risks and uncertainties associated with ARTEM AG, its business, technology, acquisition rights and the ARTEM COIN (ARTEM). ARTEM AG shall neither provide any risk assessment to the Purchaser nor any investment and/or brokerage advice. In case of doubt, the Purchaser should consult legal, financial, tax or other professional advisors. Any statements by ARTEM AG about possible future purposes of ARTEM Coin (ARTEM) are forward-looking and may change or not occur due to a variety of circumstances. It shall be the responsibility of the Purchaser to ensure that he/she complies with all relevant requirements in connection with this agreement, by acquiring all necessary knowledge himself/herself and, if necessary, by consulting his/her own legal and tax advisor.